

**Medical Coverage Policy | Implantable Bone-Conduction and Bone-Anchored Hearing Aids**

**EFFECTIVE DATE:** 10/01/2015

**POLICY LAST UPDATED:** 07/21/2015



**Blue Cross  
Blue Shield**  
of Rhode Island

**OVERVIEW**

Conventional external hearing aids can be generally subdivided into air-conduction (AC) hearing aids and bone-conduction hearing aids. AC hearing aids require the use of ear molds, which may be problematic in patients with chronic middle ear and ear canal infections, atresia of the external canal, or an ear canal that cannot accommodate an ear mold. Bone-conduction hearing aids function by transmitting sound waves through the bone to the ossicles of the middle ear. Implantable, bone-anchored hearing aids (BAHA) and a partially implantable system have been investigated as alternatives to conventional bone-conduction hearing aids for patients with conductive or mixed hearing loss or in patients with unilateral single-sided sensorineural hearing loss. This policy does not apply to Medicare products as Medicare does not cover hearing aids.

**MEDICAL CRITERIA**

Not applicable

**PRIOR AUTHORIZATION**

Not applicable

**POLICY STATEMENT**

**Commercial Products**

Unilateral or bilateral implantable bone-conduction (bone-anchored) hearing aid(s) may be considered medically necessary as an alternative to an air-conduction hearing aid in patients 5 years of age and older with a conductive or mixed hearing loss with the following indications:

- Congenital or surgically induced malformations (e.g., atresia) of the external ear canal or middle ear; or
- Chronic external otitis or otitis media; or
- Tumors of the external canal and/or tympanic cavity; or
- Dermatitis of the external canal

An implantable bone-conduction (bone-anchored) hearing aid may be considered medically necessary as an alternative to an air-conduction CROS hearing aid in patients 5 years of age and older with single-sided sensorineural deafness and normal hearing in the other ear.

Other uses of implantable bone-conduction (bone-anchored) hearing aids, including use in patients with bilateral sensorineural hearing loss, are considered not medically necessary.

Partially implantable magnetic bone-conduction hearing systems using magnetic coupling for acoustic transmission (e.g., Otomag Alpha 1 and BAHA Attract) are considered not medically necessary due to limited available evidence, conclusions on net health outcomes cannot be made regarding partially implantable bone-conduction hearing systems.

In situations where the insertion of the device is not medically necessary, re-insertion of the device after removal is also considered not medically necessary.

**COVERAGE**

Benefits may vary between groups/contracts. Please refer to the appropriate Benefit Booklet, Evidence of Coverage, or Subscriber Agreement for applicable surgery benefits/coverage and limitations of benefits/coverage when services are not medically necessary.

## **BACKGROUND**

Hearing loss is described as conductive, sensorineural, or mixed and can be unilateral or bilateral. Normal hearing is the detection of sound at or below 20 dB (decibel). The American Speech-Language-Hearing Association has defined the degree of hearing loss based on pure-tone average (PTA) detection thresholds as mild (20-40 dB), moderate (40-60 dB), severe (60-80 dB), and profound ( $\geq 80$  dB). PTA is calculated by averaging the hearing sensitivities (i.e., the minimum volume that the patient hears) at multiple frequencies (perceived as pitch), typically within the range of 0.25 to 8 kHz.

Sound amplification through the use of an AC hearing aid can provide benefit to patients with sensorineural or mixed hearing loss. Contralateral routing of signal (CROS) is a system in which a microphone on the affected side transmits a signal to an AC hearing aid on the normal or less affected side.

External bone-conduction hearing aids function by transmitting sound waves through the bone to the ossicles of the middle ear. The external devices must be closely applied to the temporal bone, with either a steel spring over the top of the head or with the use of a spring-loaded arm on a pair of spectacles. These devices may be associated with either pressure headaches or soreness.

The BAHA implant system works by combining a vibrational transducer coupled directly to the skull via a percutaneous abutment that permanently protrudes through the skin from a small titanium implant anchored in the temporal bone. The system is based on the process of osseointegration through which living tissue integrates with titanium in the implant over a period of 3 to 6 months, allowing amplified and processed sound to be conducted via the skull bone directly to the cochlea. The lack of intervening skin permits the transmission of vibrations at a lower energy level than required for external bone-conduction hearing aids. Implantable bone-conduction hearing systems are primarily indicated for people with conductive or mixed sensorineural/conductive hearing loss, or as an alternative to an AC hearing aid with CROS for individuals with unilateral sensorineural hearing loss.

Partially implantable magnetic bone-conduction hearing systems are available as an alternative to bone-conduction hearing systems connected percutaneously via an abutment. With this technique, acoustic transmission occurs transcutaneously via magnetic coupling of the external sound processor and the internally implanted device components. The bone-conduction hearing processor contains magnets that adhere externally to magnets implanted in shallow bone beds with the bone-conduction hearing implant. Because the processor adheres magnetically to the implant, there is no need for a percutaneous abutment to physically connect the external and internal components. To facilitate greater transmission of acoustics between magnets, skin thickness may be reduced to 4 to 5 mm over the implant when it is surgically placed.

The available evidence for unilateral or bilateral implantable bone-conduction (bone-anchored) hearing aid is sufficient to demonstrate improved net health outcomes for patients 5 years of age or older in certain situations. The evidence supports the use of these devices in patients with conductive or mixed hearing loss who meet other medical and audiologic guidelines. Evidence also suggests that bilateral bone-anchored hearing aids improve hearing in patients with single-sided sensorineural deafness.

Due to limited available evidence, conclusions on net health outcomes cannot be made regarding partially implantable bone-conduction hearing systems and are therefore considered not medically necessary.

## **CODING**

### **Commercial Products**

The following code is not medically necessary:

**69710**

\*The Audiant bone conductor is a type of electromagnetic bone-conduction hearing device. While this product is no longer actively marketed, patients with existing Audiant devices may require replacement, removal or repair.

The following codes are medically necessary when filed with the ICD-10 diagnosis codes listed below. Any other diagnosis codes are not medically necessary.

**69714**

**69715**

**L8690**

**L8691**

**L8693**

#### ICD-10 Diagnosis Codes



ICD 10 codes for  
Implant Bone Conduc

#### RELATED POLICIES

Cochlear Implants

Hearing Aid Mandate

Preauthorization via Web-Based Tool for Procedures

Semi-Implantable and Fully Implantable Middle Ear Hearing Aids

#### PUBLISHED

Provider Update, August 2015

#### REFERENCES

1. Colquitt JL, Loveman E, Baguley DM, et al. Bone-anchored hearing aids for people with bilateral hearing impairment: a systematic review. *Clin Otolaryngol*. Oct 2011;36(5):419-441. PMID 21816006
2. Colquitt JL, Jones J, Harris P, et al. Bone-anchored hearing aids (BAHAs) for people who are bilaterally deaf: a systematic review and economic evaluation. *Health Technol Assess*. Jul 2011;15(26):1-200, iii-iv. PMID 21729632
3. Kompis M, Kurz A, Pfiffner F, et al. Is complex signal processing for bone conduction hearing aids useful? *Cochlear Implants Int*. May 2014;15 Suppl 1:S47-50. PMID 24869443
4. Hill-Feltham P, Roberts SA, Gladdis R. Digital processing technology for bone-anchored hearing aids: randomised comparison of two devices in hearing aid users with mixed or conductive hearing loss. *J Laryngol Otol*. Feb 2014;128(2):119-127. PMID 24524414
5. Farnoosh S, Mitsinikos FT, Maceri D, et al. Bone-Anchored Hearing Aid vs. Reconstruction of the External Auditory Canal in Children and Adolescents with Congenital Aural Atresia: A Comparison Study of Outcomes. *Front Pediatr*. 2014;2:5. PMID 24479110
6. Ramakrishnan Y, Marley S, Leese D, et al. Bone-anchored hearing aids in children and young adults: the Freeman Hospital experience. *J Laryngol Otol*. Feb 2011;125(2):153-157. PMID 20849670
7. McLarnon CM, Davison T, Johnson IJ. Bone-anchored hearing aid: comparison of benefit by patient subgroups. *Laryngoscope*. May 2004;114(5):942-944. PMID 15126761
8. Tringali S, Grayeli AB, Bouccara D, et al. A survey of satisfaction and use among patients fitted with a BAHA. *Eur Arch Otorhinolaryngol*. Dec 2008;265(12):1461-1464. PMID 18415113
9. Snik AF, Mylanus EA, Cremers CW. The bone-anchored hearing aid compared with conventional hearing aids. Audiologic results and the patients' opinions. *Otolaryngol Clin North Am*. Feb 1995;28(1):73-83. PMID 7739870
10. van der Pouw CT, Snik AF, Cremers CW. The BAHA HC200/300 in comparison with conventional bone conduction hearing aids. *Clin Otolaryngol Allied Sci*. Jun 1999;24(3):171-176. PMID 10384840

**CLICK THE ENVELOPE ICON BELOW TO SUBMIT COMMENTS**

This medical policy is made available to you for informational purposes only. It is not a guarantee of payment or a substitute for your medical judgment in the treatment of your patients. Benefits and eligibility are determined by the member's subscriber agreement or member certificate and/or the employer agreement, and those documents will supersede the provisions of this medical policy. For information on member-specific benefits, call the provider call center. If you provide services to a member which are determined to not be medically necessary (or in some cases medically necessary services which are non-covered benefits), you may not charge the member for the services unless you have informed the member and they have agreed in writing in advance to continue with the treatment at their own expense. Please refer to your participation agreement(s) for the applicable provisions. This policy is current at the time of publication; however, medical practices, technology, and knowledge are constantly changing. BCBSRI reserves the right to review and revise this policy for any reason and at any time, with or without notice. Blue Cross & Blue Shield of Rhode Island is an independent licensee of the Blue Cross and Blue Shield Association.



500 EXCHANGE STREET, PROVIDENCE, RI 02903-2699  
(401) 274-4848 [WWW.BCBSRI.COM](http://WWW.BCBSRI.COM)

MEDICAL COVERAGE POLICY | 4